

Model Release: Women's Self-Defense Class

Jade de la Cruz, Instructor

In consideration of photographic and video recording services rendered, I do hereby release instructor, Jade de la Cruz, her assigns, licensees, successors in interest, legal representatives, and heirs the irrevocable right to use picture, portrait, photograph or video recording in all forms and in all media and in all manners, without any restriction as to changes or alterations for advertising, trade, promotion, exhibition, or any other lawful purposes, and we waive any right to inspect or approve the photograph(s) or video recording(s) or finished version(s) incorporating the photograph(s) and video recording(s), including written copy that may be created and appear in connection therewith.

We hereby release and agree to hold harmless instructor, Jade de la Cruz, her assigns, licensees, successors in interest, legal representatives, and heirs from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of the photographs, or in the taking of video recordings, or in any processing tending toward the completion of the finished product, unless it can be shown that she and the publication thereof were maliciously caused, produced, and published solely for the purpose of subjecting us to conspicuous ridicule, scandal, reproach, scorn and indignity.

We agree that instructor, Jade de la Cruz, owns the copyright of these photographs and video recordings and we hereby waive any claims we may have based on any usage of the photographs or video recordings or work derived therefrom, including but not limited to claims for either invasion of privacy or libel.

I provide permission to instructor, Jade de la Cruz, to use my name, or my child's name if I am signing for a minor in my legal custody, in association with the photos.

I am 18 years or older and am competent to sign this release. I agree that this release shall be binding on us, our legal representatives, heirs, and assigns. I have read this release and am fully familiar with its contents.

Student/Model (print name): _____ Age (if a minor): _____

Signature of Student/Model or Parent/Legal Guardian _____

Telephone: _____ Email: _____ Date: _____

Telephone number may be needed to contact the student/model or parent at a later date.

Email may be used to email photos to the students (or to the parent of the minor student)

Explanation of the "Model Release" and how I use photos I take in or after class:
Please read before signing the Model Release and before the start of class.

If signed, this release gives me permission to take photos or video of the students and use those photos for marketing purposes on my webpage, Facebook page or future flyers, in emails, etc. (for example, my current flyer has two photos of teens from a teen class in 2014 demonstrating techniques) Many programs ask for a signed Model Release (like the Girl Scouts, summer camps, schools, child care programs, etc.).

The only video that has ever been taken in any of my classes was when I had a professional photographer/videographer come to my class and videotape (in that class every student had a signed waiver). I don't have my own professional video equipment so it is very unlikely I will be taking any video in the near future.

I PROMISE I will not take any candid shots! Students will always know if I am taking a photo or video because I will ask them if they'd like to be in the photo or video and we'll set it up with good lighting, etc. There are primarily 3 types of photos I take: a group photo that I can email out to everyone, photos or video of students demonstrating techniques and portraits that can be used alongside a written testimonial if a student chooses to write one at the end of the class.

If you go to my webpage (self-defenseforgirlsandwomen.com) you will see that I have a slideshow of self-defense photos - most are of me demonstrating techniques and a few are of students who have taken my classes. And on my Facebook page (Jade's Women's Self-Defense) the top photo is a collage of different self-defense photos and some of those are of past students. At times I use testimonials that include portraits of students and their quotes stating what they valued/enjoyed about the class and why they want to encourage other girls and women to take the class.

The waiver gives you the option of choosing to give permission for me to use your full name or your first name only. (I often don't include a name with the photos I use)

If you choose not to sign, that is fine, there is no pressure or obligation. In any given class I typically have at least a few students who feel comfortable and happy to be in photos so I just work with them. Also, I often ask those few that are enthusiastic about participating in the photos to stay after class 10 minutes or so in order to take the photos so it does not disrupt the class time.

Despite the fact that I would love to have more photos, the fact is that we have so much to cover in the time we have together in class I have very little time to think about photos - in some classes I completely forget and then regret it later!